

AUDIT REPORT

Cookies & Trackers

Summary

Our happy bots visited and verified which trackers you are using. We browsed 41 pages and waited for third-party scripts to run in order to better understand how data is sent or received from your vendors


We found 13 third-party companies tracking visitors, of which:


- 1 **Marketing**, consent required, **not configured correctly**
- 1 **Conversion Tracking**, consent required, **not configured correctly**
- 2 **Analytics**, consent required, **not configured correctly**
- 2 **Functional**, consent not required, **correctly configured**
- 7 **Unknown vendors**

VISITED PAGE COUNT	DOMAIN	EXISTING CMP	DETECTED VENDORS
41	mamanenaffair...	CMP not found	13
DATE	TIME		
2023-09-20	107.634s		

Marketing vendors



Marketing refers to activities a company undertakes to promote the buying or selling of a product or service. Marketing includes advertising, selling, and delivering products to consumers or other businesses. Some marketing is done by affiliates on behalf of a company.



VENDOR	Double Click	COMPANY	Google
ROLE AND PURPOSES			
Data analysis and ad serving on Google tools			
 This vendor has been detected without prior consent			



Conversion Tracking vendors



These cookies are used for tracking user actions on the website that indicate a conversion, such as purchasing a product or signing up for a newsletter.

	VENDOR Facebook Pixel	COMPANY Meta
ROLE AND PURPOSES Allows to track the visitor's actions on the website, and see if there's any conversions		
 This vendor has been detected without prior consent		

Analytics vendors



These cookies are used for collecting and analyzing data on user behavior and website usage.



	VENDOR Google Analytics	COMPANY Google
ROLE AND PURPOSES Essential for managing our website, it allows us to measure indicators such as traffic, the most consulted products, or even the geographical distribution of visitors.		
 This vendor has been detected without prior consent		

	VENDOR Facebook SDK	COMPANY Meta
ROLE AND PURPOSES Allows to determine which users to serve ads to based on the actions they have taken, such as viewing a specific product or adding an item to the cart		
 This vendor has been detected without prior consent		



Functional vendors



These cookies are essential for basic website functionality and user preferences

	<p>VENDOR Google Fonts</p>	<p>COMPANY Google</p>
	<p>ROLE AND PURPOSES Allows to obtain different fonts for the internet</p> <p>  This vendor has been triggered by a proper consent </p>	

	<p>VENDOR Google Tag Manager</p>	<p>COMPANY Google</p>
	<p>ROLE AND PURPOSES Implements a tagging system to more easily process data-related information</p> <p>  This vendor has been triggered by a proper consent </p>	

Unknown vendors

	<p>Google apis.google.com</p>	<p>  This vendor is not referenced and the obligation of consent and its compliance must be verified manually </p>
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	<p>Infusionsoft dhq466.infusionsoft.com</p>	<p>  This vendor is not referenced and the obligation of consent and its compliance must be verified manually </p>
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Convertbox

cdn.convertbox.com

 This vendor is not referenced and the obligation of consent and its compliance must be verified manually



Polyfill

polyfill.io

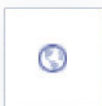
 This vendor is not referenced and the obligation of consent and its compliance must be verified manually



Bunny

fonts.bunny.net

 This vendor is not referenced and the obligation of consent and its compliance must be verified manually



Gstatic

www.gstatic.com

 This vendor is not referenced and the obligation of consent and its compliance must be verified manually



Baladoquebec

baladoquebec.ca

 This vendor is not referenced and the obligation of consent and its compliance must be verified manually
